



News Release

For immediate release
Monday, August 3, 2026

Queen City Ex Brings Regina Together for Five Days of Summer Fun

Regina, Sask. – **The 2026 Queen City Ex presented by SaskTel (QCX)** is where the community comes together to connect, celebrate, and build lasting memories.

Each year, Queen City Ex creates an economic impact of \$12.9M into Saskatchewan.

"We're incredibly pleased with this year's Queen City Ex," **said Trent Fraser, Acting President and CEO of the Regina Exhibition Association Limited (REAL)**. "Our focus on safety and affordability, along with excellent weather, outstanding entertainment, and a fantastic midway created an unforgettable experience that brought thousands of people together."

The **Original 16 Grandstand Stage** featured eight musical acts over five nights in Confederation Park ranging from 90s country, alternative, and 80s rock. Total attendance was over 20000 fans and music lovers.

Kidway Morning, presented in partnership with Joshua Tree Learning Centre, provided two hours of sensory-friendly programming for children with special needs and their families.

Kiddieland operated in a low-sensory environment, with rides running without lights and with limited sound. Activities and programming were adapted to meet a range of sensory needs.

A Quiet Zone was also available throughout the Queen City Ex in the Queensbury Convention Centre, offering fairgoers and families a dedicated space to rest, reset and recharge.

Community outreach was expanded with the distribution of more than 2,000 complimentary passes to community organizations.

Sunday's Family Day Pancake Breakfast brought thousands of fairgoers to Confederation Park, providing more than 2000 donations to the Regina Food Bank.

Bringing the Queen City Ex to life each year is no small feat — it takes thousands of combined hours from dedicated volunteers and hardworking operational staff.

“Volunteers have been the heartbeat of the Ex since 1884, and that hasn’t changed,” **Cat Betker, Director of Signature Events & Guest Experience at REAL District.** “Our Core ’84 team of volunteers commit a tremendous amount of time and energy to creating an unforgettable experience. The transformation of the site is a massive undertaking and is a multi-day effort to convert the grounds into the QCX, and our operations team works around the clock to make it happen. None of it would be possible without their commitment and long hours.”

QCX By the Numbers

- Over 2000 donations made to the Regina Food Bank during the Family Day Pancake Breakfast
- Over 475 hours volunteered by REAL District’s Core ’84 Volunteer Team, bringing smiles to faces young and old
- 483 REAL District employees worked to bring QCX to life
- More than 1000 deep-fried butter tarts sold
- Over 4500 heads banged during the Helix & Quiet Riot concert
- 11,125 pounds was lifted by the 2026 Saskatchewan’s Strongest Man James Jeffers

Queen City Ex, 2027 is July 28 to August 1, 2027.

For more information or interviews, please contact:
Tony Playter, Communications Consultant
Phone 306-5706973
Email: tony.playter@real1884.ca

30-

About REAL

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and recreation, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina’s major events, including Canada’s Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit realdistrict.ca