



## NEWS RELEASE

**March 17, 2026**

### **Canada's Farm Show Regina, SK, presented by Bunge starts today**

**REGINA, Sask. — March 17, 2026** — Canada's Farm Show Regina, SK, presented by Bunge, kicks off today at 9 a.m. at REAL District, launching three days of education, innovation and collaboration for the agriculture industry.

Running through Thursday, the event will bring together thousands of producers, innovators and industry leaders from across Canada and beyond, all converging in Regina to explore what's next for agriculture. More than 300 exhibits will fill the grounds as the industry gathers for one of the most anticipated agricultural events of the year.

Inside the Avana Centre and the Bunge International Trade Centre, the sold-out tradeshow floor will be buzzing with activity, showcasing the newest farm equipment, crop inputs, ag-tech and services designed to help producers gear up for the 2026 growing season.

Canada's Farm Show will also showcase several panel discussions and product launches on the Launch Pad, presented by Deloitte. Join Bayer Crop Science on the Launch Pad Stage to discover how its R&D investments are advancing Western Canadian agriculture and delivering new solutions. From there, Bayer's agronomy team will dive into its new cereal and pulse seed treatments, Raxil® Rise and EverGol® Rise, followed by a Q&A session. Bayer will also be providing lunch for the first 200 attendees; a great opportunity to connect with their experts and get your questions answered

Recognized as one of North America's premier agricultural events, Canada's Farm Show offers access to cutting-edge technology, expert insights and high-impact conversations shaping the future of farming in Canada and around the world.



## Canada's Farm Show highlights

### Day 1 – March 17, 2026

#### Farmer Appreciation Day, presented by PlayNow.com

The tradeshow opens at **9 a.m.** in the Avana Centre and the Bunge International Trade Centre.

#### Launch Pad, presented by Deloitte

##### **9 a.m. — Free Thank You Farmers! Pancake Breakfast**

Presented by O&T Farms and Oleet Processing. Guest speaker: Saskatchewan Premier Scott Moe.

##### **10:30 a.m. — Bayer Crop Science: Innovation and Investment in Agriculture**

Followed by a complimentary lunch. Learn how Bayer is investing in the future of agriculture, including new seed treatment technology available this spring. Free lunch for the first 200 attendees.

##### **1 p.m. — 2026 National Event Series – Powering Prosperity: Energy, Agriculture and Economy Shaping Canada's Future**

Presented by Deloitte. Join Deloitte and Canada Powered by Women for a complimentary discussion on powering prosperity in Canada.

### Day 2 – March 18, 2026

#### Innovation Day, presented by Farms.com and Greenwave Innovations

The tradeshow opens at **9 a.m.** in the Avana Centre and the Bunge International Trade Centre.

##### **10 a.m. – 2 p.m. — thinkAg Career Expo**

Hosted by Agriculture in the Classroom Saskatchewan, the thinkAG Career Expo is an interactive program designed to inspire the next generation of agricultural professionals. More than 200 students from grades 5 to 8 from schools in Regina and surrounding communities will learn about career pathways in agriculture from participating exhibitors and sponsors.



## **Launch Pad, presented by Deloitte**

### **9:30 a.m. — Turning Downtime into Data: Introducing FeedbackAI**

Kris Heshka will introduce FeedbackAI, a web and mobile platform that enables frontline equipment operators to report machine breakdowns using enhanced images and structured forms. The platform shares context-rich data with dealers and manufacturers to accelerate service response and improve product design.

### **10 a.m. — NEXAT: Be Part of a New Agriculture Revolution**

NEXAT introduces a new approach to large-scale farming built around efficiency, precision and year-round field optimization.

### **11:30 a.m. — Root: Farm Credit Canada's generative AI tool for agriculture**

An introduction to Root and how AI is being used on farms today, providing fast, accessible and privacy-first support for decision-making.

### **12 p.m. – 1 p.m. — Farm Gate to Dinner Plate: Agritourism in Saskatchewan**

Presented by Deloitte. Farm & Food Care Saskatchewan and Saskatchewan Open Farm Days host a panel exploring the evolution of the farm-to-plate movement and the intersection of agriculture and tourism.

### **1 p.m. – 2 p.m. — Reading the Signals: Global Canola Markets, Biofuels and Trade Diversification**

This panel explores global forces shaping demand for Canadian canola, including biofuel growth, export diversification and sustainability expectations.

### **2:30 p.m. — When Minutes Matter: Farm Safety with STARS**

A discussion on farm safety and rural emergency response in Saskatchewan.

### **3 p.m. — Rooted & Rising: Stories of Women in Agriculture**

*International Year of the Woman Farmer 2026 spotlight*

Speakers include Billi J. Miller, Claire Nagel and Cherilyn Jolly-Nagel.



### **Day 3 – March 19, 2026 Young Farmer Day, presented by FCC**

The tradeshow opens at **9 a.m.** in the Avana Centre and the Bunge International Trade Centre.

#### **Launch Pad, presented by Deloitte**

**9 a.m. – 9:45 a.m. — Saskatchewan Budget 2026: Impacts and Insights for Agriculture**  
Panelists include Tina Beaudry, partner at Deloitte, and Bill Prybylski, president of APAS.

**9:45 a.m. – 10:30 a.m. — Discuss the Undiscussabull™: Tools to Talk About Tough Issues and Wealth Transfer**

Certified coach Elaine Froese shares tools to help families navigate succession planning and transition conversations.

**11 a.m. – 2 p.m. — Saskatchewan Outstanding Young Farmers Recognition Event**

This ticketed event recognizes young farmers who are making an impact on their farms, communities and the future of agriculture in Saskatchewan.

**2:30 p.m. — Talking to Strangers: The Power of Being Anonymous**

Speaker: Merle Massie, executive director of the Do More Agriculture Foundation.

**3 p.m. — Saskatchewan Roughrider Championship Celebration**

Featuring quarterback Trevor Harris and the Grey Cup.

The **CFS app** is available for free download at Google Play and the App Store. The app features the show schedule, exhibitor listings and more.

Full program details and ticket information are available at [canadasfarmshowreginask.com](http://canadasfarmshowreginask.com).

#### **Media accreditation**

Media are invited to apply for accreditation to attend the 2026 Canada's Farm Show Regina, SK, presented by Bunge.

Accredited media will have access to interviews, speakers and key show attendees, along with full access to the show and a dedicated media room.

Applications can be submitted at **Media Accreditation | REAL District**. Passes are limited and one application per person is required.



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### **About Canada's Farm Show Regina, SK, presented by Bunge**

Canada's Farm Show (CFS) is an annual event that brings farmers, exhibitors and partners together to kick off the growing season. Featuring hands-on learning opportunities, a vast tradeshow and engaging entertainment. The event provides a platform to explore new products, innovations, and strategies for success. Grow Starts Here, March 17-19, 2026.

[canadasfarmshowreginask.com](http://canadasfarmshowreginask.com)

### **For more information, please contact:**

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