



NEWS RELEASE

March 10, 2026

Canada's Farm Show Regina, SK, presented by Bunge – One Week Away

Canada's Farm Show Regina, SK, presented by Bunge, is just one week away. From March 17–19, more than 300 exhibits and thousands of producers, innovators and industry leaders will gather in Regina for three high-energy days focused on the future of agriculture.

Hosted in the Avana Centre and the Bunge International Trade Centre, the sold-out tradeshow floor will showcase the latest in farm equipment, crop inputs, ag-tech and services designed to help producers prepare for the 2026 growing season.

As one of North America's premier agricultural events, Canada's Farm Show delivers direct access to cutting-edge technology, expert insights and industry conversations shaping the future of farming in Canada and beyond.

Highlights

Day 1 – March 17, 2026

Farmer Appreciation Day, presented by PlayNow.com

- Tradeshow opens at 9 a.m. in the Avana Centre and the Bunge International Trade Centre.

On the Launch Pad, presented by Deloitte:

- **9 a.m. – Free Thank You Farmers! Pancake Breakfast**, presented by O&T Farms and Oleet Processing. **Guest speaker: Saskatchewan Premier Scott Moe.**
- **10:30 a.m. – Bayer Crop Science: Innovation and Investment in Agriculture**, followed by a complimentary lunch. Learn how Bayer is investing in the future of agriculture, including its new seed treatment technology available this spring. Free lunch for the first 200 attendees.

- **1 p.m. – 2026 National Event Series – Powering Prosperity: Energy, Agriculture, and Economy Shaping Canada’s Future, presented by Deloitte.** Looking for fresh insights and meaningful connections? Join **Deloitte** and **Canada Powered by Women** for a complimentary discussion on powering prosperity in Canada.

Day 2 – March 18, 2026

Innovation Day, presented by Farms.com and Greenwave Innovations

- Tradeshow opens at 9 a.m. in the Avana Centre and the Bunge International Trade Centre.
- **10 a.m. – 2 p.m. – thinkAg Career Expo.** thinkAG Career Expo, **hosted by Agriculture in the Classroom Saskatchewan**, is an interactive program designed to inspire the next generation of agricultural professionals. Over 200 students from grades 5 to 8 from schools in Regina and surrounding communities will be learning from participating exhibitors and sponsors about the career pathways that exist for them.
- **11 a.m. – 2 p.m. – Saskatchewan Outstanding Young Farmers Recognition Event. The Saskatchewan Outstanding Young Farmers Recognition Event.** This premiere ticketed event recognizes young farmers who are quietly making a profound impact on their farms, communities and the future of agriculture in Saskatchewan. These individuals may not see themselves as extraordinary, but their dedication and innovation make them true trailblazers in the industry.

On the Launch Pad, presented by Deloitte:

- **10 a.m. – NEXAT: Be Part of a New Agriculture Revolution.** NEXAT introduces a new approach to large-scale farming built around efficiency, precision and year-round field optimization. The carrier platform integrates multiple crop production processes into one machine, rethinking how seeding, spraying and harvesting can be accomplished with fewer passes and greater productivity.
- **11:30 a.m. – Root: Farm Credit Canada’s generative AI tool for agriculture.** An introduction to Root and how AI is being used on farms today. The session explores how the tool provides fast, accessible, privacy-first support for decision-making, advisory gaps and grant discovery for Canadian producers.

- **12 p.m. – 1 p.m. – Farm Gate to Dinner Plate: Agritourism in Saskatchewan, presented by Deloitte.** Farm & Food Care Saskatchewan and Saskatchewan Open Farm Days invite you to a panel discussion exploring the evolution of the “Farm to Plate” movement. As we look toward the 2026 harvest, the opportunity to explore the intersection of agriculture and tourism is a prevalent trend across the country and world that Saskatchewan has the product and opportunity to excel in.
- **1 p.m. – 2 p.m. – Reading the Signals: Global Canola Markets, Biofuels & Trade Diversification.** Global forces are rapidly reshaping demand for Canadian canola – from expanding biofuels and renewable diesel opportunities to shifting export markets, sustainability expectations, and lessons learned from recent trade disruptions. This panel will examine the key global market signals influencing canola today and what Prairie producers should be watching next. The discussion will explore biofuel demand, export diversification, reopened and emerging markets, and how sustainability requirements are shaping international trade.
- **2:30 p.m. – When Minutes Matter: Farm Safety with STARS.** Farming is one of the most rewarding careers, and one of the most hazardous. Join STARS for a powerful discussion on farm safety and rural emergency response in Saskatchewan.

Day 3 – March 19, 2026

Young Farmer Day, presented by FCC

- Tradeshow opens at 9 a.m. in the Avana Centre and the Bunge International Trade Centre.

On the Launch Pad, presented by Deloitte:

- **9 a.m. – 9:45 a.m. – Saskatchewan Budget 2026: Impacts & Insights for Agriculture.** Explore how the 2026 Saskatchewan Budget will shape the agriculture sector. From funding and policy changes to new opportunities and challenges, this session will break down key takeaways for farmers, agribusinesses, and industry stakeholders. Panelists include leading industry experts: Tina Beaudry – Partner, Deloitte; and Bill Prybylski – President, APAS.
- **9:45 a.m. – 10:30 a.m. – Discuss the Undiscussabull™: Tools to Talk About Tough Issues and Wealth Transfer.** Certified coach Elaine Froese has coached more than

1,000 families over three decades, helping transform family business conversations to gain traction in transition planning. This session focuses on tools to navigate discussions about fairness to non-farm heirs, housing and income needs during succession.

- **2:30 p.m. – Talking to Strangers: The Power of Being Anonymous.** In this short, powerful talk, Merle will share insight from AgTalk, The Do More Agriculture Foundation’s anonymous online peer-to-peer platform. Speaker: Merle Massie, Executive Director, Do More Agriculture Foundation
- **3 p.m. – Saskatchewan Roughrider Championship Celebration** featuring quarterback Trevor Harris and the Grey Cup. An interactive event celebrating Rider pride at the close of Canada’s Farm Show.

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- **The CFS app will be available for free download at Google Play and the App Store.**
 - Compatible with Android and iOS.
 - Features the show schedule, exhibitor listings and more.

Full program details and ticket information are available at canadasfarmshowreginask.com.

Media Accreditation:

Media is invited to apply for accreditation to attend 2026 Canada’s Farm Show Regina, SK, presented by Bunge.

You will have access to interviews, speakers, and key show attendees along with full access to the show and a dedicated media room. Please apply at [Media Accreditation | REAL District](#). Passes are limited. Please submit one application per person.

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About Canada’s Farm Show Regina, SK, presented by Bunge

Canada’s Farm Show (CFS), is an annual event that brings farmers, exhibitors and partners together to kick off the growing season. Featuring hands-on learning opportunities, a vast tradeshow and engaging entertainment. The event provides a platform to explore new products,



innovations, and strategies for success. Grow Starts Here,
March 17-19, 2026. canadasfarmshowreginask.com

For more information, please contact:

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