



News Release

For immediate release

Canada's Farm Show Regina, SK Champions 2026 International Year of the Woman Farmer

Regina, Sask. — Feb. 24, 2026. As the global community prepares to recognize the vital contributions of women in agriculture, **Canada's Farm Show (CFS) Regina, SK, presented by Bunge, announces strategic alignment with the United Nations' declaration of 2026 as the International Year of the Woman Farmer (IYWF).** To celebrate this milestone and amplify the voices of women in the sector, Canada's Farm Show will integrate IYWF themes into its upcoming programming, headlined by the Powering Prosperity: Canada Powered by Women National Tour 2026, presented by Deloitte.

"Canada's Farm Show has always been a platform for the ideas and people shaping the future of agriculture in this country," said **Trent Fraser, Acting President & Chief Executive Officer of the Regina Exhibition Association Limited.** "Aligning with the International Year of the Woman Farmer is both a natural fit and an important step forward. Women are driving innovation, strengthening rural economies, and leading across every part of the agri-food system, yet structural barriers continue to limit opportunity. Through initiatives like the Powering Prosperity tour, we are elevating these voices and helping turn dialogue into tangible outcomes that expand opportunity and strengthen growth across the sector."

The Food and Agriculture Organization (FAO) of the United Nations officially launched IYWF 2026 in December, highlighting the essential role women play in advancing sustainable agriculture, strengthening rural communities, and shaping the future of the agri-food sector. Despite these contributions, women farmers continue to face significant barriers in accessing resources, opportunities, and decision-making roles.

Throughout 2026, the Powering Prosperity tour will travel across the country, fostering critical conversations about the intersection of women's leadership, energy, and agriculture. The programming is designed to move beyond discussion into actionable policy development.



Program Highlight: Powering Prosperity Tour, presented by Deloitte on Tuesday, March 17, 2026

- 1 p.m. - Registration and networking
- 1:30 p.m. - Welcome and opening remarks
- 1:45 p.m. - Research fireside chat
- 2:15 p.m. - Moderated policy panel discussion: Canada as an Energy Superpower: What's it Going to Take? Featuring Deloitte as the executive sponsor
- 4:45 p.m. - Call to action and closing
- 5 p.m. Wine and appetizers reception

Canada's Farm Show Regina, SK, presented by Bunge runs from March 17 to 19, bringing together industry leaders, innovators and producers for three days of insight, connection and momentum ahead of the growing season. Don't miss your opportunity to be part of the conversation shaping the future of agriculture. Visit www.canadasfarmshowreginask.ca to learn more and get your tickets.

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About Canada's Farm Show Regina, SK, presented by Bunge

Canada's Farm Show (CFS), is an annual event that brings farmers, exhibitors and partners together to kick off the growing season. Featuring hands-on learning opportunities, a vast tradeshow and engaging entertainment. The event provides a platform to explore new products, innovations and strategies for success. Grow Starts Here, March 17-19, 2026. canadasfarmshowreginask.com

Media Accreditation:

Media is invited to apply for accreditation to attend the show and have access to interviews, speakers, and key show attendees. You will have full access to the show and a dedicated media room. Please send your requests to Tim Day, including any on-site requirements by March 10, 2026. Passes are limited.

For more information, please contact:

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