

News Release

For immediate release

Canada's Farm Show Opens Innovator Program Nominations

Regina, SK, Jan 15, 2026 - **Canada's Farm Show Regina, SK, presented by Bunge** has opened the Innovator Program nominations. The program, held in partnership with Farms.com and Greenwave Innovation, recognizes four categories of agricultural innovators, putting the spotlight on the people behind the innovations that drive the industry forward.

"Agricultural innovators are passionate and determined to find a better way," says **Dean Clark, CEO & Founder, Greenwave Innovations**. "I believe this passion within the industry has been shaped by the previous generations of hard-working men and women that always found a way to get things done."

As the agricultural community gathers at CFS March 17-19, 2026, to prepare for the upcoming growing season, these trailblazers are not only an inspiration through their achievements, but their collaborative spirits, knowledge sharing and the mentorship they provide among their peers.

"Innovation is a driving force in our industry and the future of our sector," says **Andrew Bawden, Director of Business Development at Farms.com**. "I've seen how bold ideas have the power to reshape agriculture. Recognizing innovators celebrates individuals who truly understand what it takes to design, create, or invent something impactful. While innovation often begins away from the farm, its true success is realized at the farm level, where ideas must be practical, scalable, and deliver real value. These innovations are not just solving today's challenges; they are shaping a more resilient, sustainable, and competitive agricultural system for the next generation."

The program consists of four categories:

- **Emerging Innovator:** Recognizes an up-and-coming innovator who has made significant contributions to innovation in their field.
- **Visionary Innovator:** Celebrates a veteran innovator whose long-standing contributions have advanced the agricultural industry over the years.
- **Farmer Innovator:** Celebrates a farmer who adopts new technologies on their farm.
- **Community Innovator:** Acknowledges an innovator who has made a positive impact on their local community through agricultural initiatives, education, or outreach.



The Innovators Program seeks to create a lasting impact on the future of farming by recognizing the invaluable contributions of those dedicated to advancing agriculture.

"We know the agricultural community is resilient and full of ingenuity. The Innovator Program celebrates those who foster that culture within the agricultural community," says **Trent Fraser, Acting President and Chief Executive Officer of the Regina Exhibition Association Limited (REAL)** where CFS is held annually. "Showing the industry where those innovations are developed enhances further innovation and enhances the builds on the ingenuity farming in Canada is known for."

Do you know a worthy innovator? Visit canadasfarmshowreginask.com to submit an application. Submissions are due February 13, 2026. The awards ceremony will take place on March 16 at the Canada's Farm Show Welcome Reception.

Gear up for the 2025 growing season by getting your passes for **Canada's Farm Show Regina, SK, presented by Bunge, March 17-19**. Learn more at canadasfarmshowreginask.com.

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About Greenwave Innovations: Greenwave helps building operators unlock operational excellence through advanced data-driven utilities management and performance-based maintenance solutions. Headquartered and firmly rooted in Saskatchewan, Greenwave is building trusted partnerships helping facility managers reduce operating costs and improve energy efficiency in buildings across Canada.

About Farms.com: Farms.com Ltd. is a leading provider of innovative information products and services for the global agriculture and food industries. Farms.com can be accessed through its internationally recognized agriculture information portal, which has business services and resources for more than 25,000 agribusiness professionals and livestock and crop producers who use it each day. The Farms.com family includes AgCareers.com, PigCHAMP, Inc., Farms.com Risk Management, and Farms.com Professional Services. Learn more at Farms.com

About Canada's Farm Show Regina, SK, presented by Bunge

Canada's Farm Show (CFS), is an annual event that brings farmers, exhibitors and partners together to kick off the growing season. Featuring hands-on learning opportunities, a vast tradeshow and engaging entertainment. The event provides a platform to explore new products, innovations and strategies for success. Grow Starts Here, March 17-19, 2026.

canadasfarmshowreginask.com

Media Accreditation:

Media is invited to apply for accreditation to attend the show and have access to interviews, speakers, and key show attendees. You will have full access to the show and a dedicated media room. Please send your requests to Tim Day, including any on-site requirements by March 10, 2026, to www.realdistrict.ca/news-media/media-accreditation. Passes are limited.

For more information, please contact:

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