



Media Advisory

Tuesday, September 9, 2025

REAL District Urges Eventgoers to Use Alternative Transportation Amid Expected High Parking Demand September 13

REGINA, SK - Due to **increased demand for on-site parking at the REAL District Saturday, September 13, 2025**, we strongly encourage eventgoers to explore alternative transportation options:

- Public Transit – Check out the City of Regina Transit for bus routes and schedules.
- Rideshare & Taxi Services – Uber, Capital Cabs, Co-op Taxi, and Rider Cabs are available.
- Carpooling – Ask a friend or family member to drop you off.
- Park Offsite – Be mindful of surrounding neighborhoods; do not block driveways or crosswalks.

Public events include:

- Regina Farmers' Market – Lot E – 9 a.m. to 1 p.m.
- Galaxy Psychic Fair – Queensbury Convention Centre – 10 a.m.
- Coors Light Party in the Park – Confederation Park – 2 p.m.
- U of R Cougars Men's Hockey vs. Manitoba Bisons – Co-operators Centre – 2:30 p.m.
- Saskatchewan Roughriders vs. Montreal Alouettes – Mosaic Stadium – 5 p.m.
 - On-site parking is by permit only
 - Parking on North Railway between Elphinstone Street and Albert Street is by permit only
 - All permits and passes must be displayed
- Keith Urban concert – Brandt Centre – Doors at 6 p.m. concert at 7 p.m.

On-site, paid parking for the Saskatchewan Roughriders game starts at 2 p.m. and ends at 6 p.m. and will only be in Lot D. Otherwise there is no public parking on-site.

Lot B in front of the Avana Centre/Volleybarn, will have limited parking availability.

Pre-purchased Priority Exit Parking is sold out for Keith Urban and remains in Lot F beside the Viterro International Trade Centre

Accessible Parking remains at Lot F on the west side of Confederation Park.

Suggested access to the Co-operators Centre for University of Regina Cougars game is via the Princess Street entrance from Dewdney Avenue.

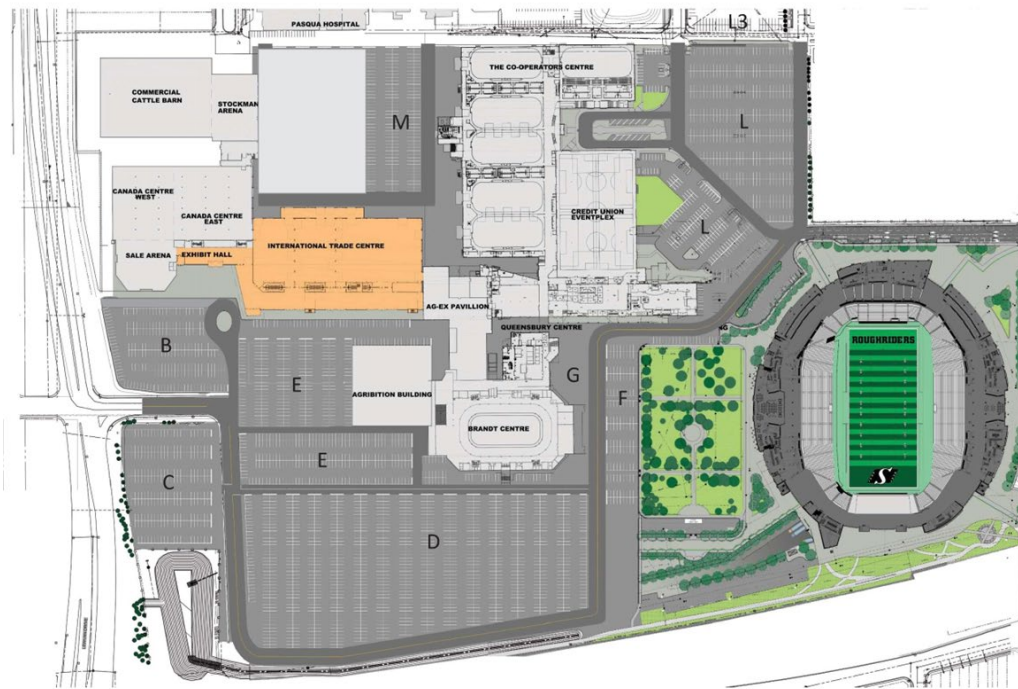
Additional staff have been added to accommodate the increased need and REAL has been working with the city to ensure the traffic lights are adjusted to help with a smooth egress from REAL District.

Street parking may be available around REAL District. Please be respectful of surrounding neighbourhoods. Do not block driveways, crosswalks, or impede the flow of traffic. All City of Regina Bylaws remain in effect.



If patrons choose to park on site at REAL District, they acknowledge entering and exiting the grounds may take some time and patience is requested. REAL expects all patrons to be courteous and respectful of the parking attendants and to follow their direction.

Plan ahead to make your visit stress-free!



-30-

About REAL:



Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit realdistrict.ca

For more information, please contact:

Tim Day, Manager, Community Engagement and Public Relations
Regina Exhibition Association Limited
communications@real1884.com