



## NEWS RELEASE

### For Immediate Release

Wednesday, July 16, 2025

## Queen City Ex Presented by SaskTel Returns July 30—August 3

### Five Days of Fun, Food, Music, and Midway Magic Await at REAL District

**Regina, Saskatchewan** – The countdown is on for one of Saskatchewan's most anticipated summer events. The **Queen City Ex (QCX)**, presented by **SaskTel**, returns to **REAL District** from **Wednesday, July 30 to Sunday, August 3**, featuring five full days of entertainment, rides, food, shopping, and family fun.

This year's fair proudly puts Canadian talent and tradition in the spotlight, from an **all-Canadian concert lineup** to the iconic midway operated by **West Coast Amusements**, Canada's longest-running, family-owned traveling amusement company.

### Midway Highlights

The midway returns with more than **40 rides** for thrill-seekers and families alike. Popular attractions include **Speed**, **Hurricane**, and **Vertigo**, as well as kid-friendly rides like **Mini Monster Trucks**, **Super Slide**, and **Charlie Chopper** will be found in **Kiddieland presented by Winmar**.

After a year away, the legendary **Zipper** makes its much-anticipated return to the Queen City Ex and is sure to create new memories for fairgoers.

### Grandstand Entertainment

Every evening, the **Original 16 Grandstand Stage** will light up with live music from some of Canada's most celebrated performers. Concerts are **included with gate admission**:



- **Wednesday, July 30** – Blue Rodeo  
*Presented by Sherwood Co-op | Media Partner: 620 CKRM*
- **Thursday, July 31** – The Reklaws  
*Presented by SaskTel | Media Partner: Pure Country 92.7*
- **Friday, August 1** – The Glorious Sons  
*Presented by SaskMilk | Media Partner: 104.9 The Wolf*
- **Saturday, August 2** – Sam Roberts Band  
*Presented by Prairie Mobile | Media Partner: 104.9 The Wolf*
- **Sunday, August 3** – Bif Naked & Kim Mitchell  
*Presented by Brunswick Steel | Media Partner: Jack 94.5*  
*(Fireworks to follow the final performance.)*

For those looking to get closer to the stage, **Fan Zone Passes** are available for **\$20 in advance** or **\$22 on the day of the event**.

**The Extreme Zone Presented by SaskTel** will offer programming both outdoors and inside the **Brandt Centre**.

High-energy, high-impact, and full of action, the **Extreme Zone** returns with:

- Full Send Stunt Show BMX
- Kings Park Speedway & Sask Drift Showcase presented by Regina Plumbing & Heating
- Kings Park Speedway Hit to Pass Last Man Standing Sunday, August 3 at 6 p.m.
- Strongman Demonstrations presented by Regina Plumbing and Heating
- Saskatchewan's Strongest Man Competition Sunday, August 3 at 1:30 p.m.

**AG Zone** will feature Mutton Busting – an unpredictable experience described as bull riding for kids, but on sheep! It's a showcase of spirit, grit, and determination.



The **QCX Marketplace presented by SaskTel** offers a curated shopping experience featuring handmade goods, artisan creations, and unique local finds—ideal for browsing or discovering a hidden gem.

### **The Original 16 Midway Stage and Beer Garden Entertainment**

Relax in the **Beer Gardens** while enjoying entertainment at the **Original 16 Midway Stage and Beer Garden**, featuring:

- Sailesh the Hypnotist – 2023 Entertainer of the Year
- Local bands including EPIC, BILF, and Wonderland

The **SaskMilk Family Stage** feature will feature hoop dancing performances by **Terrance Littlelent** and the **Kawacatoose Boyz Singers**. Families can also enjoy an interactive performance of **Blue's Clues & You!**, designed to entertain and engage children and parents alike.

### **Fair Food and New Flavours**

The QCX midway food scene returns with timeless favourites like **mini donuts**, **cotton candy**, and **corn dogs**. One of the standout additions for 2025 is **Spicy Dill Pickle Cotton Candy**—a bold mix of sweet, sour, and spicy that's sure to surprise and delight adventurous eaters.

### **Memory Lane presented by Sleek Signs**

The Ag-Ex Building will be the location of Memory Lane. Fairgoers are invited to take a walk down the path of the QCX history. See how it started and how it's changed over the last 140 years and enjoy some of the artifacts put together the by QCX Historical Committee.

### **Accessibility and Getting There**

The **QCX Safe Ride Program**, presented by **SGI** and the **City of Regina**, will once again offer **free transit service to and from the event**, making it easier than ever to attend safely and affordably.



## Admission & Passes

Ticket Type	Advance Price	Gate Price
General Admission	\$19	\$21
Ride All-Day Pass (via WCA)	\$49.35	\$58
Fan Zone Concert Pass	\$20	\$22
Friends & Family Pack (4 tix)	\$60	\$60
Children 12 & under	Free (daily from 12–2 p.m. with adult) Presented by SaskMilk	

### Sherwood Co-op Special Pricing (Available through July 29):

- General Admission: \$16
- Friends & Family Pack: \$54
- Ride All-Day (includes gate admission): \$55

### New for 2025:

- **Magic Money:** A digital payment system using reloadable wristbands for rides and select vendors
- **RAD Pass:** Includes access to all rides for one day
- **QCX Fast Pass:** Skip the line and ride more for \$20

Advance tickets are available at [www.queencityex.com](http://www.queencityex.com). Advance Ride All Day (RAD) passes are available at <https://westcoastamusements.com/event/regina-sask-queen-city-ex-midway-2025/> the **Brandt Centre Box Office**, and **Sherwood Co-op** locations across Regina. Advance pass sales end on July 29.



You can also find a complimentary QCX gate admission included in select 24 packs of Original 16 Pale Ale, thanks to our partnership with Great Western Brewing. This year we are Turning up the Fun like never before and we look forward to welcoming you to the Queen City Ex!

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### Media Accreditation

Media are invited to apply for accreditation to cover QCX 2025. Applications can be submitted at: [Media Accreditation | REAL District](#)

### About REAL

The **Regina Exhibition Association Limited (REAL)** is a not-for-profit organization owned by the **City of Regina**. It operates the **REAL District**, Canada's largest interconnected event complex, located on a 100-acre site in the heart of the city. REAL is home to many of Regina's premier events and teams, including the **Queen City Ex**, **Canada's Farm Show**, **Canadian Western Agribition**, the **Saskatchewan Roughriders**, and the **Regina Pats**. REAL also hosts year-round events in sports, entertainment, agriculture, and business.

For more information, visit [www.realdistrict.ca](http://www.realdistrict.ca)

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