



## News Release

### For immediate release

Wednesday, July 23, 2025

## One Week to Queen City Ex Presented by SaskTel!

**Regina, Saskatchewan** – In just seven short days the **Queen City Ex presented by SaskTel** will fill Regina with the sights and sounds of music, fun, and memory making experiences starting **Wednesday, July 30 to Sunday, August 3**. Joining QCX this year is West Coast Amusements, a Canadian-based midway company, as the long-term ride provider.

**West Coast Amusements** is the longest running, family owned, traveling midway company in Canada, is bringing over 40 rides to this year's midway. There will be thrill rides for the adventurous and family friendly-rides like Tilt-a-Whirl, and rides to keep the up-and-coming thrill riders excited and entertained in **Winmar Kiddieland**.

**The Original 16 Grandstand Stage** features an all-Canadian lineup, with six acts over the five days.

- Wednesday, July 30 – **Blue Rodeo**: Presented by Sherwood Co-op | Media Partner: 620 CKRM
- Thursday, July 31 – **The Reklaws**: Presented by SaskTel | Media Partner: Pure Country 92.7
- Friday, August 1 – **The Glorious Sons**: Presented by SaskMilk | Media Partner: 104.9 The Wolf
- Saturday, August 2 – **Sam Roberts Band**: Presented by Prairie Mobile | Media Partner: 104.9 The Wolf
- Sunday, August 3 – **Bif Naked and Kim Mitchell**: Presented by Brunswick Steel | Media Partner: Jack 94.5 – Fireworks follow!

Buckle up for high-octane action in the **Extreme Zone presented by SaskTel!** Cars, muscles, and motorcycles highlight the five days.



The **Full Send BMX Show** is bringing jaw-dropping stunts and gravity-defying flips that will leave you speechless. Then, prepare to be blown away by the raw power of the **Classic Strongman Championship League**, with daily feats of inhuman strength that'll make your jaw drop.

**Saskatchewan's Strongest Man Competition** will power its way into the Brandt Centre on **August 3**—when muscle meets mayhem!

The **Regina Plumbing and Heating Thrill Zone** is home to the high-octane **Kings Park Speedway & Sask Drift Showcase**, with a Hit to Pass Last Man Standing competition on August 3 at 6 p.m.

The **Ag Zone** will feature spectacular horsemanship demos with **Miss Rodeo Agribition, Abbey Harty!** You can't miss out on the **Mutton Busting (yes, adorable kids riding sheep!)**. Young rodeo hopefuls are placed on the back of sheep and prepare to hold on when the chute opens! It's an exciting experience for fans and kids alike.

The **QCX Marketplace presented by SaskTel is back**. Discover a vibrant hub of creativity and culture, packed with unique treasures, handcrafted gifts, and one-of-a-kind local finds. Whether you're hunting for something special or just love to browse, there's something for everyone waiting inside!

The **Original 16 Midway Stage** is an opportunity to relax in the Beer Gardens while taking in the entertainment including 2023 entertainer of the year, **Sailesh the Hypnotist**, and **high-energy sets featuring local bands EPIC, BILF, and Wonderland**.

Do not miss the return of **Mostos Indigenous Village on the Family Stage in Confederation Park presented by SaskMilk**. They will offer powerful cultural performances from **Terrance Littleton and the Kawacatoose Boyz Singers**. Enjoy more family fun with **Blue's Clues & You!** This interactive performance is sure to delight kids and parents alike and will follow with a meet and greet with Blue!

General admission to all concerts is included with a QCX Gate Admission Pass, giving every fairgoer access to the Original 16 Stage performances. For those looking to get closer to the action, **The QCX Fan Zone Passes** offer an upgraded concert experience and will be available online and in advance for \$20 per show. Fan Zone Passes will also be available each day of QCX at a cost of \$22.



Fairgoers will have the chance to enjoy treats to tickle their tastebuds with QCX classics like, cotton candy, corndogs, and mini donuts. New tasty treats this year include the **Spicy Dill Pickle Cotton Candy**. This unique combination of flavors is a fusion of tangy, zesty dill pickle, a hint of spicy with the sweet, airy texture of cotton candy, creating an unexpected and delightful treat for your taste buds.

The Queen City Ex strives to make the fair accessible for all. This year, there are many ways for all to visit, and we are pleased to be offering free transit through the **QCX Safe Ride Program brought to you by SGI and the City of Regina**.

Advanced Gate Admission Passes and Ride All Day Passes are on sale now, online and at the Brandt Centre Box Office. Advance Passes are also available at all **Sherwood Co-op locations** for \$16. Sales of advance passes end on July 29.

This year, **QCX and West Coast Amusement are introducing Ride All Day (RAD) Passes**. No matter the ride, your RAD Pass will include access to all rides for one day.

**New this year is Magic Money** — A new digital ticketing system, designed to enhance fairgoer experience, is available. Reloadable wristbands, available for purchase on-site or in advance, and can be used as payment at select vendors.

**Prices for 2025 have been reduced** and have eliminated age-based pricing. Now every fairgoer pays the same lower rate, which means no guesswork, simply excellent value.

Children 12 & under receive free admission between 12 p.m. and 2 p.m. daily when accompanied by an adult. Children under 3 are free throughout the entire fair.

### General Admission

- Advance (realdistrict.ca): \$19
- Gate: \$21
- Children 12 & under: Free entry from 12 p.m. to 2 p.m. daily when accompanied by an adult.
- Children 3 & under: Free

### Ride All-Day Pass (via WCA)

- Advance: \$49.35 (gate admission not included)
- Gate: \$58 (gate admission not included)



### **The QCX Fast Pass**

The QCX Fast Pass will allow you to get to the front of the line! Get to more rides faster for \$20. The QCX Fast Pass will be available for purchase at the fair.

### **Friends and Family Pack**

Also new this year is the Friends and Family Pack. This includes four general admission passes for \$60 and can be purchased in advance or at the gate.

Sherwood Co-op locations are offering the best value this summer. Special pricing ends July 29, 2025.

- General Admission \$16 each
  - Friend and Family Pack (includes four passes) \$54
  - Ride All Day \$55 (**BEST DEAL** - gate admission included)
- Fan Zone Pass Prices:
    - Fan Zone passes will be available as an add-on option, not including admission at a flat price of \$20 each in advance. These add-ons can be purchased online on the day of the event for \$22, perfect for when you are already enjoying the festivities and want to get even closer to the show.

**Be advised Cat Betker, QCX Event Manager, is available for interviews.**

For information on everything taking place at the exhibition visit: [www.queencityex.com](http://www.queencityex.com)

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**Media Accreditation:** Media is invited to apply for accreditation to attend the Queen City Ex. Please apply at [Media Accreditation | REAL District](#).

### **About REAL:**

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a



not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit [realdistrict.ca](http://realdistrict.ca).

**For more information, please contact:**

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