



**News Release**  
**For immediate release**  
Monday, June 30, 2025

## **Queen City Ex Presented by SaskTel Is One Month Away!**

**Regina, Saskatchewan** – The Queen City Ex presented by SaskTel will be **Turning Up the Fun for 5 days** this summer. Kicking off the fair on **Wednesday, July 30 and ending on Sunday, August 3**, the REAL District will be jam packed with activities for all ages.

**This year brings West Coast Amusements** as the new QCX ride provider. Canadian owned and the longest running, family owned, traveling midway company in Canada, they are bringing over 40 rides. No matter your ride-style there is sure to be something for every thrill-seeker, and those that like a more laid-back ride.

Certain to create midway memories for years to come is **the return of the Zipper**. After a one-year hiatus, the legendary thrill ride will be back and sure to be a centrepiece of the QCX Midway.

Other thrill rides include Speed, Hurricane, Vertigo, and more. A full slate of family friendly and kids' rides will be on-site including Mini-Monster Trucks, Super Slide, Charlie Chopper, and more.

**The Original 16 Grandstand Stage** will feature an all-Canadian lineup, with six acts over the five days.

- Wednesday, July 30 – **Blue Rodeo**: Presented by Sherwood Co-op | Media Partner: 620 CKRM
- Thursday, July 31 – **The Reklaws**: Presented by SaskTel | Media Partner: Pure Country 92.7
- Friday, August 1 – **The Glorious Sons**: Presented by SaskMilk | Media Partner: 104.9 The Wolf
- Saturday, August 2 – **Sam Roberts Band**: Presented by Prairie Mobile | Media Partner: 104.9 The Wolf



- Sunday, August 3 – **Bif Naked and Kim Mitchell:** Presented by Brunswick Steel | Media Partner: Jack 94.5

**The Extreme Zone presented by SaskTel** will host exciting programming such as **Full Send BMX**, a **demolition derby from Kings Park Speedway**, **The Strongman Demonstrations and Competition**, and much more. Some shows will be outside while others will take place in the Brandt Centre.

The **QCX Marketplace presented by SaskTel** is back, featuring a wide variety of vendors offering unique treasures, gifts, and local finds for everyone.

Enjoy daily live performances at the Original 16 Midway Stage and relax in the Beer Gardens while taking in the entertainment including 2023 entertainer of the year, Sailesh the Hypnotist.

Do not miss the return of **Mostos Indigenous Village on the Family Stage in Confederation Park**. They will offer **powerful cultural performances from Terrance Littleton and the Kawacatoose Boyz Singers**. Also on the Family Stage, get ready for family fun with **Blue's Clues & You!** This interactive performance is sure to delight kids and parents alike.

General admission to all concerts is included with a QCX Gate Admission Pass, giving every fairgoer access to the Original 16 Stage performances. For those looking to get closer to the action, **The QCX Fan Zone Passes** offer an upgraded concert experience and will be available online and in advance for \$20 per show.

Fairgoers will have the chance to enjoy some treats to tickle their tastebuds with QCX classics like, cotton candy, corndogs, and mini donuts. New tasty treats this year include the **Fruity Pebble Corndog. Savoury. Crunchy. Perfection. Your first bite of this beef, cheesy corndog is just pure fireworks! If you are craving a bit of spice, try the Buffalo Chicken Poutine — a delicious twist on the classic Canadian favourite.**

One of the goals of Queen City Ex is to make the Fair accessible for all. This year, there are many ways for all to visit. We are pleased to be offering free transit through the **QCX Safe Ride Program brought to you by SGI and the City of Regina**.

Advanced Gate Admission Passes and Ride All Day Passes are on sale now, online and at the Brandt Centre Box Office. Passes will also be available at all **Sherwood Co-op locations** starting July 7, 2025.



This year, **QCX and West Coast Amusement are introducing RAD Passes**. Your RAD Pass will include access to all rides for one day.

**New this year is Magic Money** — A new digital ticketing system, designed to enhance fairgoer experience, is available. Reloadable wristbands, available for purchase on-site or in advance, and can be used as payment at select vendors.

**Prices for 2025 have been reduced** and have eliminated age-based pricing. Now every fairgoer pays the same lower rate, which means no guesswork, just great value.

#### General Admission

- Advance (realdistrict.ca): \$19
- Gate: \$21
- Children 12 & under: Free entry from 12 p.m. to 2 p.m. daily when accompanied by an adult

#### Ride All-Day Pass (via WCA)

Advance: \$49.35 (gate admission not included)

Gate: \$58 (gate admission not included)

#### The QCX Fast Pass

The QCX Fast Pass will allow you to get to the front of the line! Get to more rides faster for \$20. The QCX Fast Pass will be available for purchase at the fair.

#### Friends and Family Pack

Also new this year is the Friends and Family Pack. This includes four general admission passes for \$60 and can be purchased in advance or at the gate.

Sherwood Co-op locations are offering the best value this summer. Starting Monday, July 7 special pricing will be available until July 29, 2025.

- General Admission \$16 each
- Friend and Family Pack (includes four passes) \$54
- Ride All Day \$55 (**BEST DEAL** - gate admission included)



- Fan Zone Pass Prices:
  - Fan Zone passes will be available as an add-on option, not including admission at a flat price of \$20 each in advance. These add-ons can be purchased online on the day of the event for \$22, perfect for when you are already enjoying the festivities and want to get even closer to the show.

For information on everything taking place at the exhibition visit: [www.queencityex.com](http://www.queencityex.com)

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**Media Accreditation:** Media is invited to apply for accreditation to attend the Queen City Ex. Please apply at [Media Accreditation | REAL District](#).

#### About REAL:

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit [realdistrict.ca](http://realdistrict.ca)

#### For more information, please contact:

Tim Day, Manager, Community Engagement and Public Relations  
Regina Exhibition Association Limited [communications@real1884.com](mailto:communications@real1884.com)