



News Release
For immediate release
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Queen City Ex Presented by SaskTel Turns up the Fun, and The Canadian!

Regina, Saskatchewan – The Queen City Ex presented by SaskTel will be **Turning Up the Fun for 5 days** this summer. Kicking off the fair on **Wednesday, July 30 and ending on Sunday, August 3**, the REAL District will be jam packed with activities for all ages.

"Summer in Regina isn't complete without the Queen City Ex, and we're thrilled to welcome it back to REAL District," **says Trent Fraser, Interim President and CEO of the Regina Exhibition Association Limited (REAL)**. "This year's QCX, presented by SaskTel, proudly celebrates Canadian talent, culture, and community. From our new Canadian ride provider to the incredible artists on the Original 16 Stage, we're partnering with homegrown talent to deliver an experience that feels uniquely ours. With five days of fun ahead, our team, volunteers, sponsors, and partners are ready to help create unforgettable memories for everyone who joins us."

"This year, with an exciting new midway, affordable access for all, and a fantastic lineup of entertainment, the Queen City Ex is turning up the fun in ways we've never seen before," **says Mayor Chad Bachynski**. "Whether it's thrilling rides, incredible performances, or delicious fair food, there's something for everyone. I encourage all residents and visitors to come out, make lasting memories, and enjoy everything that the QCX has to offer this summer. See you at the fair!"

"The Queen City Ex, presented by SaskTel, has been part of Regina's story for over 140 years," **says Fraser**. "Since 1884, QCX has grown and evolved with our community, and this year, we're taking another exciting step forward. Beginning July 30, we're proud to welcome Canadian-owned **West Coast Amusements** as our new, long-term ride provider, bringing fresh energy and even more thrills to the midway."

"We are bringing a refreshed lineup of 41 exciting rides to Regina," **says Robert Hauser, president of**



West Coast Amusements. Hauser adds, “rides will include F5 Freak Out, Khaos, Rockstar, Frenzy, Zero Gravity, Hurricane, and **the return of the Zipper to Regina**. West Coast Amusements will offer everything from the slow-and-easy to the twisty, high and crazy.”

The QCX midway will offer family-friendly rides including the Flying Dragon Family Coaster, Gondola Wheel, the classic Bumper Cars, and more.

The Extreme Zone presented by SaskTel will host exciting programming such as The Super Dogs and Full Send BMX, and much more. And new this year... stay tuned for more Extreme Zone details which includes events throughout the midway and into the Brandt Centre.

The QCX Marketplace is back, featuring a wide variety of vendors offering unique treasures, gifts, and local finds for everyone. Enjoy daily live performances at the Original 16 Midway Stage and relax in the Beer Gardens while taking in the entertainment. Plus, don't miss the return of Mostos Indigenous Village, showcasing powerful cultural performances from Terrance Littlelent and the Kawacatoose Boyz Singers.

The Original 16 Stage in Confederation Park will come alive for five nights of outstanding Canadian music during Queen City Ex. This year's lineup features six legendary, internationally acclaimed artists, including Blue Rodeo on July 30, multi award winning duo, The Reklaws on July 31, Juno Award winners The Glorious Sons on August 1, rock favourites and multi-award-winning Sam Roberts Band on August 2, and to close out the QCX on August 3, Canadian icon Kim Mitchell, joined by special guest, the fearless and strong Bif Naked. From country to rock, the stage will showcase the sounds that define Canadian music — making it one of QCX's most anticipated attractions.

General admission to all concerts is included with a QCX Gate Admission Pass, giving every fairgoer access to the Original 16 Stage performances. For those looking to get closer to the action, The QCX Fan Zone Passes offer an upgraded concert experience and will be available online for \$20 per show.

We are proud to deliver an all-Canadian lineup on the **Original 16 Concert Stage** which goes hand in hand with our long-term partnership with the West Coast Amusements.

Original 16 Stage Concert Schedule will feature six acts over five days:

- Wednesday, July 30 – Blue Rodeo: Presented by Sherwood Co-op | Media Partner: 620



CKRM

- Thursday, July 31 – The Reklaws: Presented by SaskTel | Media Partner: Pure Country 92.7
- Friday, August 1 – The Glorious Sons: Presented by SaskMilk | Media Partner: 104.9 The Wolf
- Saturday, August 2 – Sam Roberts Band: Presented by Prairie Mobile | Media Partner: 104.9 The Wolf
- Sunday, August 3 – Bif Naked and Kim Mitchell: Presented by Brunswick Steel | Media Partner: Jack 94.5

Fairgoers will have the chance to enjoy some treats to tickle their tastebuds with QCX classics like, cotton candy, corndogs, and mini donuts. New tasty treats this year include the **Fruity Pebble Corndog. Savoury. Crunchy. Perfection. First bite of this all beef, cheesy corndog is just pure fireworks! If some spice is what you desire, try the Buffalo Chicken Poutine, a delicious twist on the classic Canadian poutine.**

One of the goals of REAL is to make the Fair accessible for all. This year, there are many ways for all to visit. We are pleased to be offering free transit through the **QCX Safe Ride Program brought to you by SGI and the City of Regina.**

Advanced Gate Admission Passes and Ride All Day Passes go on sale soon, online and at the Brandt Centre Box Office. Passes will also be available at select Sherwood Co-op Food Stores and Gas Bars starting soon.

This year, **QCX and West Coast Amusement are introducing RAD Passes.** Your RAD Pass will include access to all rides for one day.

New this year at the Queen City Ex is Magic Money — a digital ticketing system aimed at improving the fairgoer experience. Reloadable wristbands can be purchased on-site or in advance and used as payment at select vendors.

Prices for 2025 have been reduced and are now the same for all fairgoers:

- Advance Pass Prices:
 - General Admission \$19 each
 - Family Pack (includes four passes) \$60
 - Ride All Day \$58 (through WCA)



- Children 12 and under get in free between 12 p.m. and 2 p.m. when accompanied by an adult
- Gate Pass Prices:
 - General \$21 per person
 - Family Pack (includes four passes) \$60
 - Ride All Day \$58 through WCA
 - Children 12 and under get in free between 12 p.m. and 2 p.m. when accompanied by an adult

There is special pricing available exclusively at Sherwood Co-op locations soon.

- General Admission \$16 each
- Ride All Day \$ 54

- Fan Zone Pass Prices:
 - Fan Zone passes will be available as an add-on option, not including admission at a flat price of \$20 each. These add-ons can be purchased the day of while you are already enjoying the festivities and want to get up close to the action. For information on everything taking place at the exhibition visit: www.queencityex.com

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Media Accreditation: Media is invited to apply for accreditation to attend the Queen City Ex. Please apply at [Media Accreditation | REAL District](#)

About REAL:

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit realdistrict.ca

For more information, please contact:

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