

News Release

For immediate release

July 26, 2023- Updated July 31

Queen City Ex presented by SaskTel Kicks Off in 1 Week

Regina, SK – The Regina Exhibition Association Limited (REAL) is excited to welcome fair-goers back to the Queen City Ex (QCX) presented by SaskTel. The exhibition begins Wednesday, August 2 and runs to Sunday, August 6, at the REAL District. Gates are open at Noon - 11 p.m. daily.

Advanced tickets are available to purchase by visiting www.queencityex.com or any local Sherwood Co-op. Prices increase on August 2 at 12 a.m.

Advanced Passes (includes tax):

Daytripper - \$53
Adult Admission - \$18
Senior/Youth Admission - \$10

At the Gate (plus tax on all):

Daytripper - \$68
Adult Admission - \$20
Senior/Youth Admission - \$14
Fast Pass - \$25

The **Original 16 Stage**, located in Confederation Park, will feature several entertainers. The daily schedule is as follows:

Date & Time	Concert
Wednesday, Aug. 2 at 8:00 p.m.	Regina Symphony Orchestra & Fireworks presented by SaskMilk Media Partner: Z99
Thursday, Aug. 3 at 9:00 p.m.	Flo Rida presented by Prairie Mobile Media Partner: Play 92
Friday, Aug. 4 at 9:00 p.m.	Boyz II Men presented by Brunswick Steel Media Partner: Jack 94.5
Saturday, Aug. 5 at 9:00 p.m.	James Barker Band presented by Sherwood Coop Media Partner: Pure Country 92.7
Sunday, Aug. 6 at 2:30 p.m.	Finger Eleven presented by SaskTel Media Partner: the Wolf
Sunday, Aug 6 at 9:00pm	Sloan presented by SaskTel* Media Partner: the Wolf 104.9

**Due to last minute, unforeseen scheduling conflicts, Sebastian Bach will not be playing the Queen City Exhibition presented by SaskTel in Regina, SK on August 6, 2023. We apologize for any inconvenience caused.*

As always, your admission to the Fair includes the Concerts! A limited number of Premium experiences are still available, visit our website for details. The stage will have DJ Tolly T on stage an hour before show time and after the main event.

A returning favourite to the Fair is **RIDER DAY** on Sunday, August 6. All game day ticket holders are admitted into the fair for FREE. Concert times have also been adjusted to allow for entertainment before and after the game. Watch the Riders take on the Ottawa Redblacks and come early and stay late for a corn dog and Ferris Wheel ride!

The QCX Midway brought to you by North American Midway Entertainment is full of fun and thrills this year, with over 50 rides to entertain everyone young and old. New rides for 2023 include **X Drive, Wave Swinger, and Outlaw Roller Coaster** and for the Kids, **Elephants and Teacups**. Each night at 8:30 will also see the **Jelly Fish Parade** right on the Midway.

For the 19+ crowd, we will have the **Original 16 Midway Beer Garden** with musical performances from Dangerous Cheese and Karaoke with DJ Zubazz.

Pile O Bones Rodeo presented by C5 Rodeo, CWA and CKRM is back again on Friday and Saturday at 6:30pm in the Brandt Centre. Last year the crowd was energized by the talent in the ring. As always, the Rodeo is included in your gate admission but get to the Brandt Centre early as it is rush seating. Miss Rodeo Canada, Mackenzie Skeels, will be on hand before the nightly event. This is a PRCA sanctioned event with award-winning competitors such as Kyle Lucas, Michael Otero and Curtis Cassidy.

The Brandt Centre is also home to the Stock Dog Demonstrations, which are new to the Fair on August 2, 3 and 6th.

One of the QCX highlights is the food! New food items to enjoy include: **Cotton Candy light Saber, Frosty Pink Lemonade Ice Cream, Extreme Zeus Poutine** and the **Peanut Butter Pickle Dog**— just to name a few! Fan Favourite, and last year's best food vendor winner, Beaver Tails is back, as is our Prairie Stack, featuring perogies and sausage on a stick. Our **Best in Food Competition** returns with your chance to weigh in on your favourite fair food on our Instagram stories. Just follow **@queencityex**. Voting begins every day at 12 p.m. The vendor with the most votes will be crowned QCX 2023 Best in Food on the final day of the exhibition. This year look for the Best in Food stickers and be sure to try them all!

Also returning is **Queen City Mustard**. Our own Chef Chaminda has created 2 new mustards that will Turn Up the Flavour- *Sun Dried Tomato Mustard* and *Whole Grain Beer Mustard*. Your corn dog will never taste better. Check out the taste testing on Saturday in Confederation Park.

The SaskTel Extreme Zone is heating up outside with Global Pet Foods Super Dogs, Ride the Vibe, Snow Circus, Canadian Armed Forces Activation, Sponsor Activations and more. Showtimes run throughout the day between 1 – 8 p.m.

Family shows run every day from 1 – 7 p.m. inside the Viterra International Trade Centre These shows include the ever-popular **Bluey, Canine Circus, and Silly Science with Professor Dillon**. Bluey will be available for a meet & greet after each show daily for \$10 per child. This is sure to sell out so advance bookings are encouraged. Tickets available here: <https://www.showpass.com/blueyatqcx/>

The Viterra International Trade Centre is also home to our **Marketplace**. Over 50 vendors are in attendance, including Kenora Designs where you can get your signature QCX pieces.

Mostos Indigenous Village will be back in Banner Hall. New additions this year include Storytime with Heather O'Watch and the Kawacatoose Boyz. REAL is working to ensure Indigenous programming is included in all our events and programming for the village will be designed by Saskatchewan's own World Champion Hoop Dancer, Terrance Littlelent. It will feature educational teachings and daily performances from Noon – 8 p.m. daily.

REAL is once again excited to partner with the Regina Food Bank for this year's exhibition. The **QCX Eating Contest presented by Harvard Media** with world record holder, **Joey Chestnut**, is back! Our organizations are joining forces to raise 200,000 meals! We're challenging community leaders and amateur eaters to pledge funds to earn a seat at the table and take on legendary competitive eater, Joey Chestnut. This is one not to miss! The competition takes place on Friday, August 5, at 5:30 p.m. in the Brandt Centre. You can find more details on how to donate by visiting: <https://www.reginafoodbank.ca/mini-donut>

The exhibition's annual Family Day presented by SaskMilk will also support the Regina Food Bank. It takes place on Sunday, August 7. Admission is free from 10:30 a.m. – Noon, with participants encouraged to bring a non-perishable food item. All can partake of our **FREE Pancake Breakfast**, maple syrup included.

If you are looking for a safe and reliable way to get to the exhibition, check out the **Safe Ride Program**. With a valid QCX ticket, you can ride Regina transit for free every day of the fair, thanks to the City of Regina.

You can also find a complimentary QCX gate admission included in select 24 packs of Original 16 Pale Ale, thanks to our partnership with Great Western Brewing.

This year we are Turning up the Fun like never before and we look forward to welcoming you to the Queen City Ex! For complete exhibition details, go to <https://www.queencityex.com>.

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Media is invited to be accredited and attend the Media Fam Tour on opening day (Wednesday, August 2 at 12:00pm) . Please send your request to communications@real1884.ca.

Any interviews or request prior to the Fam Tour please contact:

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