

News Release

For immediate release

August 19, 2021

2021 Queen City Ex Sets New Attendance Record

Regina, Saskatchewan – The Regina Exhibition Association Limited (REAL) is pleased to announce the 2021 Queen City Ex (QCX) presented by SaskTel set a new overall attendance record. A total of 274,624 people took in this year's eight-day fair. The new record beat the previous attendance mark set in 2019 by just over 40,000.

"When you consider the months of social distancing and public health orders, being able to set a new attendance record is incredible," said Tim Reid, President and CEO of REAL. "Our team put together an incredible line-up of Canadian entertainment, fair rides, food, shows and games for everyone to enjoy."

For the first time since the 1970s, this year's QCX was eight days instead of five. The QCX featured Canadian entertainment every night on Original 16 Stage including everyone from Regina born JoJo Mason to the Trews. World famous Twiggy the Waterskiing Squirrel delighted hundreds of on-lookers at every show. The fair wrapped up with an incredible performance from the Regina Symphony Orchestra and an awe-inspiring fireworks display.

There were over 37 midway rides, 50 plus midway games, and 30 plus amazing food vendors for everyone to enjoy.

"I want to thank our sponsors, partners and staff for their hard work and dedication in putting on QCX under very tight timelines. When you consider we also hosted three Saskatchewan Roughrider games in August as well, I'm not sure another facility in the country could have done what we did."

As a result of the first annual Corn Dog Eating Challenge, we raised enough money for 3,000 meals for families in need in Regina. In addition, over 3,000 pounds of food was donated on the final day of the QCX as a result of the SaskMilk Flip for Hunger Pancake Breakfast.

Queen City Ex statistics:

- 19,522 hours worked by dedicated REAL staff.
- 156,842 mini donuts eaten.
- 15,040 candy apples consumed.
- 688,078 oz of lemonade drank.
- 13,655 corn dogs down the hatch.
- 10,786 lbs of poutine devoured.
- 126,549 oz of Saskatchewan brewed Original 16 beverages enjoyed.

The 2022 Queen City Ex is returning to its normal time of year kicking off after the August long-weekend from August 3 – 7. The fair will be headlined by rapper, actor, entrepreneur and music icon, Ice Cube. He will hit the QCX mainstage on Friday, August 5.

-30-

For more information, please contact:

Mark Rathwell - Manager, Communications & Public Affairs
Regina Exhibition Association Limited
Phone: 306-537-9015 Email: mark.rathwell@real1884.ca