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Don't let the ticket resale Grinch steal your Christmas

'Tis the season to buy concert tickets for Christmas gifts, especially with some great shows announced lately. But did you know that buying from some resale sites could put you at risk?

Ticket resale Grinches with hearts two sizes too small are lurking online so be aware. The Christmas elves at the Brandt Centre Box Office have heard some sad stories from fans who didn't see their favourite artist because they had counterfeit tickets. The elves don't want it to happen to you, and that's why they'd like to share some tips for those who are planning to buy the gift of entertainment this Holiday Season.

People often ask if resale tickets are safe. If you're using Ticketmaster, resale tickets are 100% authentic and guaranteed to get you into the event. Ticketmaster verifies every ticket through their resale platforms.

Although some resale sites may have authentic-looking tickets with the event and venue name on them, you could be buying counterfeits unless you buy from Ticketmaster or another reputable site. Guests who present counterfeit tickets will be turned away at the door and sadly, the Box Office elves will be unable to help. Buy directly from the Brandt Centre Box Office or through Ticketmaster to make sure your tickets are valid.

If a reseller has a deal on tickets that sounds too good to be true, it probably is. The chances of getting lucky on a deal for an in-demand concert are usually slim.

You might be able to spot a poorly reproduced fake, but nobody can simply look at a ticket and guarantee it's real. Buy from an authorized source to be safe. Consumers can trust Ticketmaster or, if it's a Live Nation Show, livenation.com and the Live Nation mobile app.

Christmas Day is in our grasp, so long as we have real tickets to clasp.

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About Evraz Place

Situated in the heart of Regina, Evraz Place is one of the largest event complexes in Canada. The not-for-profit organization hosts the majority of Regina's major events, including Canada's Farm Progress Show and Queen City Ex. Evraz Place is home to Canadian Western Agribition, the WHL Regina Pats, the Regina Soccer Association and numerous concerts, trade shows and conventions. Visit www.evrazplace.com.

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