



Operated by The Regina Exhibition Association Ltd.

## Media Release

Jan. 7, 2016

For Immediate Release

### A “SMASHING” START TO 2016 FOR EVRAZ PLACE

**The demolition of 14 old buildings marks the start of the International Trade Centre build and a fresh new look for the west side of Evraz Place.**

*Regina, Saskatchewan* – A large backhoe made the first strike in a four-phase demolition and construction project this morning at Evraz Place that will change the appearance and activity on the west side of the property. The work is part of the new International Trade Centre (ITC), planned for opening in 2017.

Mark Allan, The Regina Exhibition Association Limited President and CEO (operating Evraz Place), was on scene with Minister of Agriculture Lyle Stewart, Mayor Michael Fougere, Canadian Western Agribition President Stewart Stone and Regina Hotel Association CEO Tracy Fahlman, to celebrate the official kick off to the new facility.

“This facility will greatly enhance our event flexibility and capacity, which will benefit our city and province,” said Allan. “It will add 150,000 sq. ft. of connected indoor building space and 90,000 sq. ft. of exhibit and tradeshow space to the existing one million sq. ft. of indoor space on the property today.”

In fall 2015, The Regina Exhibition Association Limited (who operates Evraz Place), together with the Government of Canada, the Government of Saskatchewan, the City of Regina, Canadian Western Agribition and the Regina Hotel Association, announced that \$37M in funding was secured for the construction of the ITC. This new building will replace 14 old and decrepit buildings on the west side of Evraz Place with one new 150,000 sq. ft. multi-purpose facility. The building will connect the Canada Centre on the western edge of the property with the AgEx Building, and will result in all remaining buildings on the 100-acre property (with the exception of the new stadium) being interconnected.

While no formal plans or decisions have been made, consideration is also being given to expanding the Lewvan Drive entrance to enable improved access to and exit from the west side of the property.

The demolition and ITC construction project will occur in four phases:

- **Phase 1 (January 2016 – March 2016): Demolition of 10.5 of 14 targeted buildings.** The Harlton and Pasqua buildings, the north half of the Winter Fair Building and Exhibition Stadium will remain standing until late December 2016, to accommodate 2016 Canadian Western Agribition space requirements until the ITC construction is complete. “The construction is bound to cause some inconveniences during the 2016 show,” said Stewart Stone, CWA President. “But, we are confident in our ability to deliver the world-class event our guests have come to expect.”

- **Phase 2 (March 2016 – October 2017): ITC construction.**
- **Phase 3 (January 2017 – April 2017): Demolition of the remaining 3.5 targeted buildings (Harlton and Pasqua Buildings, the north half of the Winter Fair Building and Exhibition Stadium).**
- **Phase 4 (May 2017 – October 2017): Parking and exterior site work.**
- **ITC Opening: November 2017**

- 30 -

### **About Evraz Place**

Situated in the heart of Regina, Evraz Place is one of the largest and most influential event complexes in the country. It is a centre of excellence for entertainment, agri-business, sporting, recreational and cultural activities. Evraz Place boasts over 1 million square feet of indoor space and close to 42 acres of usable outdoor tradeshow space – hosting an estimated 2.75 million guests annually. The organization produces and hosts a majority of Regina’s major events every year, including Canada's Farm Progress Show presented by Viterra, the Queen City Ex presented by Mosaic and the Prairie Mobile Taste of Spring. It is home to Canadian Western Agribition, the WHL’s Regina Pats, Regina Soccer Association, Spring Home & Garden Show & Sale, First Nations University of Canada Pow Wow and numerous concerts, tradeshows and conventions.

For more information, please contact:

#### **Carrie Hackel**

##### **Public Relations Coordinator**

The Regina Exhibition Association Limited  
 Evraz Place  
 Phone: (306) 781-9219  
 Email: [chackel@evrazplace.com](mailto:chackel@evrazplace.com)

#### **Paula Kohl**

##### **Director of Marketing, Communications & Strategy**

The Regina Exhibition Association Limited  
 Evraz Place  
 Phone: 306-519-9715  
 Email: [pkohl@evrazplace.com](mailto:pkohl@evrazplace.com)