

**October 24, 2018**

For Immediate Release

### **Public will help decide the future of Evraz Place**

*Regina, Saskatchewan* – It’s time to decide what’s next for Evraz Place, and the Regina Exhibition Association Limited (REAL) is asking the public for their input as they begin the process of developing a new long-term strategic plan for the not-for-profit community organization.

“Community is at the heart of everything we do, and building a future plan for Evraz Place will reflect the public’s input to ensure we remain relevant and provide value to our region,” said Tim Reid, REAL CEO & President. “Our goal is to continue growing our community impact as we build a campus for the community to enjoy for generations to come.”

The REAL Board of Directors is leading development of the strategic plan for the 100-acre Evraz Place campus that will build upon the success of the Vision 2020 plan that is nearing completion. The Board formed a Futures Committee that includes community leaders and Board members who are leading a review of best practices in other communities, along with a broad public engagement effort to capture the voice of the community on their future needs and aspirations for Evraz Place. The Futures Committee plans to speak to at least 5,000 people throughout the public engagement process, with every idea welcomed, considered, valued and reviewed.

“We are in the business of creating memorable experiences for our guests and, as such, when we consider the future of our campus and our programming, we look forward to having an engaging conversation with our community about the future,” said Reid.

Situated in the heart of Regina, Evraz Place houses half a billion dollars of public infrastructure that the community enjoys year-round for recreation, sporting events, concerts, consumer shows and many other events that contribute to residents’ quality of life and make our community a better place. By attracting 3.5 million visitors each year, Evraz Place creates nearly 5,000 jobs and adds more than \$425M to the provincial economy.

The community can provide input and be part of the conversation in a number of ways, including an online survey ([www.evrazplace.com](http://www.evrazplace.com)) and public open house sessions:

- Thursday, October 25: Arcola East Community Centre from 6:15 to 8:15 p.m.
- Friday, October 26: māmawêyatitân centre from 12 to 2 p.m.
- Monday, October 29: North West Leisure Centre from 6 to 8 p.m.
- Thursday, November 1: South Leisure Centre from 6 to 8 p.m.
- Tuesday, November 6: Queensbury Convention Centre, Evraz Place from 5:30 to 8:30 p.m.

The Futures Committee will deliver a final report at year-end for the Board's consideration that will combine community feedback and industry research to support the planning process. The report will outline top priorities for future development as identified by the community. Planning will begin in early 2019, and the REAL Board will present the plan to the City of Regina and City Council later in the year to determine next steps.

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**About Evraz Place**

Evraz Place – operated by the Regina Exhibition Association Limited (REAL) – has a long history of bringing the community together to experience all types of sport, recreation, entertainment and business events. As a not-for-profit community service organization, REAL's core purpose is to contribute to our region's collective quality of life. The organization achieves this purpose by providing tourism economic impact, entertainment value, local employment, non-profit group volunteer opportunities, student awards and educational programming, and recreational facilities that support healthier lifestyles. The Evraz Place property hosts the majority of Regina's major events, including Canada's Farm Progress Show, Queen City Ex and Canadian Western Agribition. Evraz Place is home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, and numerous concerts, trade shows and conventions. Visit [www.evrazplace.com](http://www.evrazplace.com).

For more information, please contact:

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