

## News Release

For immediate release

March 15, 2022

# Public Consultation into the Future of the Brandt Centre enters Phase Two

**Regina, Saskatchewan** – The Regina Exhibition Association Limited (REAL) has launched phase two of public consultation into the future of the Brandt Centre at the REAL District, upon completing the first round of consultation in January and February.

Over the course of four weeks, REAL invited the public to fill out an online survey about their experience with the Brandt Centre. More than 5,300 responses were received. Some key highlights include:

- 84% of respondents were Regina residents
- 75% of respondents feel the Brandt Centre is a ‘Very Important’ asset to the City of Regina
- 76% of respondents attend sporting events at the Brandt Centre
- 41% of respondents were ‘satisfied’ with their experience visiting the Brandt Centre
- The average experience rating from respondents was 3/5

“We want to thank everyone who participated in the first round of consultation,” said Tim Reid, President, and CEO of REAL. “The information gathered will help us understand what role the Brandt Centre plays in our community, and in turn, plan for the future of the facility.”

As part of phase two, the public is invited to fill out a second, more detailed online survey that will focus on the next steps for the Brandt Centre, as well as development and funding options.

The survey can be accessed here: [Brandt Centre 2.0 \(realdistrict.ca\)](https://realdistrict.ca/brandt-centre-2.0).

“The response to the first phase of the survey was incredible,” said Tiffany Stephenson, Arena Planning Strategy Committee (APSC) Co-chair. “We’re excited for phase two of the survey to really dig deeper into the public’s thoughts and opinions on what a reimagined Brandt Centre could look like.”

If the public has questions about the survey or the project, officials from REAL will be available to answer questions at the following locations and times:

- Cooperators Centre – March 23, 2022, 6-7:30 p.m.
- Brandt Centre – March 26, 2022, 6-7:30 p.m. This will be during a Regina Pats game and will only be open to ticketholders.
- Brandt Centre – March 30, 2022, 6-7:30 p.m. This will be during a Regina Pats game and will only be open to ticketholders.

The results of the second public survey will be released in April. REAL will prepare and submit a final report with our recommendations to Regina City Council in June.

### **About REAL**

Owned by the City of Regina and situated in the heart of Regina, Regina Exhibition Association Limited (REAL) is the largest interconnected event complex in Canada. It is the home of the REAL District and is the centre of sport and rec, business, entertainment, and agriculture for the community. REAL is a not-for-profit corporation that operates the 100-acre property. The REAL District hosts most of Regina's major events, including Canada's Farm Show presented by Viterra, Queen City Ex presented by SaskTel, and Canadian Western Agribition. It is also home to the Saskatchewan Roughriders, Regina Pats, Regina Soccer Association, many minor and recreational sports, concerts, trade shows, and conventions. Visit [www.real1884.ca](http://www.real1884.ca).