

Media Release

For immediate release

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Regina Exhibition Association Limited announces on-site leasing opportunities

Regina, Saskatchewan – The Regina Exhibition Association Limited (REAL) is welcoming business owners, developers, and interested parties to help deliver the REAL 2.0 Strategic Plan and call the Evraz Place Campus home for their business.

“As an organization we are fortunate to operate an assembly of world class assets on premium land, at the heart of our city, that sees over 3.7 million annual guests” said Tim Reid, president and CEO of REAL. “The Exhibition Association was established in 1884 and with the vision of our board of directors and endorsement of our owner at city council, we think the best is very much yet to come as we explore an activated, energized and vibrant district that supports the long term sustainability of REAL while concurrently delivering an enhanced visitor experience for every guest to our campus.”

The purpose of the 10 acres of commercial offering being considered by REAL will align with the recently approved City Centre Core Partnership Framework and be consistent with the REAL 2.0 plan endorsed by city council last year. The goal of this plan is to enhance the experience of each visitor while providing diverse, all-day, year-round complimentary opportunities that blend the very best of sport, recreation, entertainment, conference and convention, tradeshow, event and commercial experiences at a vibrant entertainment district in the core of the city.

“We have been working through a very detailed process for almost three years and we have received support from our board of directors, city council and our stakeholder” said Gerry Fischer, vice president of commercial development at REAL. “Today is about announcing our formal partnership with our local real estate partners, Colliers Regina, and it is also about announcing to interested private partners that we are open to discussions and actively looking for partners that want to be part of a once in a lifetime opportunity that makes Regina an even better place to call home.”

As part of the REAL 2.0 Strategic Plan, this opportunity would create great value of clustering civic assets to create highly activated, publicly engaged and financially sustainable sites within the city. The proposal considers an initial development release of 10 acres of land on the Evraz Place campus with future opportunity pending.

Land leases are available to developers and users with land size starting at one acre and possession date expected for summer of 2021.

Anyone interested in leasing land is asked to contact Colliers Canada at (306)789-8300.

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For more information, please contact:

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